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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 00343)

RESIGNATION OF CHIEF EXECUTIVE OFFICER

The Board of directors (the “**Board**”) of Culturecom Holdings Limited (the “**Company**”) announces that Dr. Lai Tak Kwong, Andrew (“**Dr. Lai**”) has resigned from the position of the Chief Executive Officer of the Company with effect from 1 December 2016. Dr. Lai will remain as an Executive Director of the Company.

Dr. Lai has confirmed that he does not have any disagreement with the Board and that there is no matter relation to his resignation as the Chief Executive Officer that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its appreciation to Dr. Lai’s effort and valuable contribution to the Company during his tenure of service as the Chief Executive Officer.

By order of the Board
Culturecom Holdings Limited
Chu Bong Foo
Chairman

Hong Kong, 1 December, 2016

As at the date hereof, the Board comprises Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Dr. Lai Tak Kwong Andrew, Mr. Kwan Kin Chung, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being Executive Directors); Mr. Chu Bong Foo (being the Chairman and Non-executive Director) and Mr. Fan Chun Wah Andrew, Mr. Joseph Lee Chennault, Mr. Lai Qiang and Ms. Ng Ying (all being Independent Non-executive Directors).

** for identification purpose only*