THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult a stockbroker or other registered dealer in securities, a bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your securities in Culturecom Holdings Limited, you should at once hand this circular, together with the enclosed proxy form, to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

(1) PROPOSED GRANT OF GENERAL MANDATES TO ISSUE AND REPURCHASE SHARES;
(2) PROPOSED RE-ELECTION OF DIRECTORS;
(3) RE-APPOINTMENT OF AUDITOR;
AND
(4) NOTICE OF ANNUAL GENERAL MEETING

A notice convening the annual general meeting of Culturecom Holdings Limited to be held at Room Blossom, Eaton Club, 3/F, Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong on Monday, 21 September 2026 at 3:00 p.m. is set out on pages 19 to 23 of this circular. A form of proxy for use at the annual general meeting is also enclosed. Such form of proxy is also published on the website of The Stock Exchange of Hong Kong Limited (www. hkexnews.hk) and on the Company's website (www.culturecom.com.hk).

Whether or not you are able to attend the annual general meeting, please complete and sign the accompanying form of proxy in accordance with the instructions printed thereon and return it to the office of the Hong Kong branch share registrar and transfer office of the Company, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong as soon as possible but in any event not less than 48 hours before the time appointed for the holding of the annual general meeting or any adjournment thereof. Completion and return of the form of proxy will not preclude shareholders from attending and voting in person at the meeting if they so wish.

* *for identification purpose only*

28 August 2026

CONTENTS

RESPONSIBILITY STATEMENT

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

In this circular, unless the context otherwise requires, the following expressions shall have the following meanings:

"Annual General Meeting" or "AGM"	the annual general meeting of the Company to be held at Room Blossom, Eaton Club, 3/F, Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong, on Monday, 21 September 2026 at 3:00 p.m. to consider and, if appropriate, to approve the resolutions contained in the notice of the meeting which is set out on pages 19 to 23 of this circular and at any adjournment thereof;
"associate(s)"	has the meaning as defined in the Listing Rules;
"Board"	the board of Directors;
"Business Day"	any day on which the Stock Exchange is open for the business of dealing in securities listed thereon;
"Bye-laws"	the Bye-laws of the Company as amended and restated from time to time, and "Bye-law" shall mean a bye-law of the Bye-laws;
"CCASS"	the Central Clearing and Settlement System, a securities settlement system established and operated by Hong Kong Securities Clearing Company Limited;
"close associate(s)"	has the meaning as defined in the Listing Rules;
"Company"	Culturecom Holdings Limited, an exempted company incorporated in Bermuda with limited liability, the issued Shares of which are listed on the Main Board of the Stock Exchange;
"Companies Act"	the Companies Act 1981 of Bermuda;
"connected person(s)"	has the meaning as defined in the Listing Rules;
"core connected person(s)"	has the meaning as defined in the Listing Rules;
"Director(s)"	the director(s) of the Company from time to time;
"General Mandate"	the general mandate proposed to be granted to the Directors at the Annual General Meeting to allot, issue and deal with Shares (including sale and transfer of treasury shares) not exceeding 20% of the number of the issued Shares (excluding treasury shares) as at the date of passing the relevant resolution granting such mandate by the Shareholders and the extension of the same by adding to it the aggregate number of the issued Shares repurchased by the Company under the Repurchase Mandate;

"Group"	the Company and its subsidiaries from time to time;
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China;
"inside information"	has the meaning defined in the SFO as amended form time to time;
"Latest Practicable Date"	24 August 2026, being the latest practicable date prior to the printing of this circular for ascertaining certain information contained in this circular;
"Listing Committee"	has the meaning as defined in the Listing Rules;
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange;
"Repurchase Mandate"	the repurchase mandate proposed to be granted to the Directors at the Annual General Meeting to exercise the powers of the Company to repurchase up to a maximum of 10% of the number of the issued Shares (excluding treasury shares) as at the date of passing the relevant resolution granting such mandate by the Shareholders;
"SFO"	the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong;
"Share(s)"	ordinary share(s) of HK$0.01 each in the capital of the Company, which include treasury share(s) of the Company, if any, and the holders of treasury shares have no voting rights at the general meeting(s) of the Company
"Shareholder(s)"	holder(s) of Share(s) from time to time;
"Stock Exchange"	The Stock Exchange of Hong Kong Limited;
"Takeovers Code"	The Hong Kong Codes on Takeovers and Mergers issued by the Securities and Futures Commission in Hong Kong;
"treasury shares"	has the meaning as defined in the Listing Rules;
"HK$"	Hong Kong dollars, the lawful currency of Hong Kong; and
"%"	per cent.

CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

Executive Directors:
Mr. Huang Guangyu *(Chairman)*
Mr. Kwan Kin Chung *(Managing Director)*

Independent non-executive Directors:
Mr. Wong Kwan Kit
Mr. Mung Yat Lik
Ms. Sheng Haiyuan

Registered Office:
Victoria Place, 5th Floor,
31 Victoria Street,
Hamilton HM 10 Bermuda

Principal Office:
Unit 807, 8/F, Capital Centre
151 Gloucester Road
Wanchai, Hong Kong

28 August 2026

To the Shareholders

Dear Sir/Madam,

(1) PROPOSED GRANT OF GENERAL MANDATES TO ISSUE AND REPURCHASE SHARES;
(2) PROPOSED RE-ELECTION OF DIRECTORS;
(3) RE-APPOINTMENT OF AUDITOR;
AND
(4) NOTICE OF ANNUAL GENERAL MEETING

1. INTRODUCTION

The purpose of this circular is to provide the Shareholders with information in respect of the resolutions to be proposed at the Annual General Meeting for (i) the granting of the General Mandate to the Directors; (ii) the granting of the Repurchase Mandate to the Directors; (iii) the extension of the General Mandate by adding to it the aggregate number of the issued Shares repurchased by the Company under the Repurchase Mandate; (iv) the re-election of Directors; and (v) re-appointment of Auditor.

* *for identification purpose only*

2. GENERAL MANDATE AND REPURCHASE MANDATE

At the annual general meeting of the Company held on 26 August 2025, general mandates were granted to the Directors to exercise the powers of the Company to repurchase Shares and to issue new Shares respectively. Such mandates will lapse at the conclusion of the Annual General Meeting.

Ordinary resolutions will be proposed at the Annual General Meeting to approve the granting of the General Mandates and the Repurchase Mandate to the Directors:

(a) to allot, issue or deal with Shares (including sale and transfer of treasury shares) of an aggregate number of up to 20% of the number of the issued Shares (excluding treasury shares) on the date of passing of such resolution;

(b) to repurchase on the Stock Exchange up to 10% of the number of the issued Shares (excluding treasury shares) on the date of passing of such resolution; and

(c) to extend the General Mandate by the number representing the aggregate number of the Shares repurchased by the Company pursuant to and in accordance with the Repurchase Mandate.

As at the Latest Practicable Date, a total of 1,734,075,788 Shares were in issue. Subject to the passing of the proposed resolution granting the Issue Mandate to the Directors and on the basis that no Shares will be issued and/or repurchased by the Company, the Company will be allowed to issue a maximum of 346,815,157 Shares and repurchase a maximum of 173,407,578 Shares, representing 20% and 10% of the total number of Shares in issue (excluding treasury shares, if any) as at the date of passing of the relevant resolution at the AGM respectively.

The General Mandate and the Repurchase Mandate will continue in force until the conclusion of the next annual general meeting of the Company held after the Annual General Meeting or any earlier date as referred to in ordinary resolutions nos. 5 and 6 set out in the notice of the Annual General Meeting. With reference to the Repurchase Mandate, the Directors wish to state that they have no immediate plan to repurchase any Shares.

In accordance with the requirements of the Listing Rules, the Company is required to send to the Shareholders an explanatory statement containing all the information reasonably necessary to enable them to make an informed decision on whether to vote for or against the granting of the Repurchase Mandate. The explanatory statement as required by the Listing Rules in connection with the Repurchase Mandate is set out in the Appendix I to this circular.

3. RE-ELECTION OF DIRECTORS

According to Bye-law 110(A) of the Bye-laws, Mr. Wong Kwan Kit shall retire from office by rotation at the Annual General Meeting, and being eligible, offer himself, for re-election.

According to Bye-law 101 of the Bye-laws, any Director appointed by the Board to fill a casual vacancy on the Board or as an addition to the Board shall hold office only until the first annual general meeting after his/her appointment and shall then be eligible for re-election. As such, Mr. Huang Guangyu who was appointed on 29 April 2026 as an executive Director, will retire and being eligible, offer himself, for re-election at the AGM. Ms. Sheng Haiyuan who was appointed on 24 August 2026 as an independent non-executive Director, will retire and being eligible, offer herself, for re-election at the AGM.

The Nomination Committee (the "**Nomination Committee**") of the Company has evaluated the performance of each of the retiring Directors and found their performance satisfactory.

The Nomination Committee has reviewed the structure and composition of the Board, and the nomination was made in accordance with the selection criteria set out in the nomination policy of the Company and aimed to ensure that the Board has a balance of skills, experience and diversity of perspectives appropriate to the Company, the continuity of the Board and appropriate leadership at Board level. In assessing the suitability and the potential contribution to the Board of a proposed candidate, the Nomination Committee considered, among others, the following factors: character and integrity; qualifications including professional qualifications, skills, knowledge and experience that are relevant to the Company's business and corporate strategy; diversity in all aspects, including but not limited to gender, age (18 years or above), cultural and educational background, ethnicity, professional experience, skills, knowledge and length of service; requirements of independent non-executive Directors on the Board and independence of the proposed independent non-executive Directors in accordance with the Listing Rules; and commitment in respect of available time and relevant interest to discharge duties as a member of the Board and/or Board committee(s) of the Company.

The Nomination Committee took into account the different expertise, background, experience, skills and knowledge of each Director and believes each of them would provide valuable advice to the business development and their re-election can enhance the diversity of the Board. It believes that the academic background and experience of the retiring Directors will continue to bring diversity and new perspectives to the Board for its efficient and effective functioning, and continue providing valuable contributions and insights to the Board.

The Nomination Committee was satisfied with the independence of each independent non-executive Director, namely, Mr. Wong Kwan Kit, Mr. Mung Yat Lik and Ms. Sheng Haiyuan, with reference to the criteria as set out in Rule 3.13 of the Listing Rules. The Board considers that each of the independent non-executive Directors is independent in accordance with the independence guidelines set out in the Listing Rules.

The Nomination Committee has recommended to the Board on re-election of all the retiring Directors at the AGM. The Board accepted the Nomination Committee's nomination and recommended Mr. Wong Kwan Kit, Mr. Huang Guangyu and Ms. Sheng Haiyuan to stand for the re-election as Directors by Shareholders at AGM. The Board is also of the view that Mr. Wong Kwan Kit and Ms. Sheng Haiyuan would provide positive contributions to the Group's development, strategy and performance with the independent advice and comments and the understanding of the business of the Group. The Board believes that Mr. Wong Kwan Kit and Ms. Sheng Haiyuan will bring valuable experience and knowledge to the Board for promoting the best interests of the Company and its Shareholders. At the AGM, ordinary resolutions will be proposed to re-elect Mr. Wong Kwan Kit and Ms. Sheng Haiyuan as an independent non-executive Directors, and Mr. Huang Guangyu as a executive Director.

Particulars relating to each of Mr. Wong Kwan Kit, Mr. Huang Guangyu and Ms. Sheng Haiyuan which are required to be disclosed by the Listing Rules are set out in the Appendix II to this circular.

4. RE-APPOINTMENT OF AUDITOR

As announced on 18 May 2026, Gary Cheng CPA Limited ("**Gary Cheng CPA**"), resigned as the auditor of the Company with effect from 18 May 2026. On the recommendation of the Audit Committee, the Board appointed CCTH CPA LIMITED ("**CCTH CPA**") as Auditor for the audit on the consolidated financial statement of the Group for the financial year ended 31 March 2026 to fill the casual vacancy following the resignation of Gary Geng CPA and to hold office until the conclusion of the AGM. CCTH CPA will retire as Auditor of the Company at the AGM and, being eligible, offer itself for re-appointment.

The estimated audit fee payable to CCTH CPA for the audit of the consolidated financial statements of the Company and its subsidiaries for the year ending 31 March 2027 is expected to be similar to the year ended 31 March 2026, i.e. HK$1.0 million (exclusive of out-of-pocket disbursements). Such fee has been determined after due consideration and arm's length negotiation between the Company and CCTH CPA, taking into account, among other things, historical audit fee, prevailing market rates, the current operations, complexity and business plans of the Group, the expected scope of the audit, the audit timetable, and the auditor's resources required. The estimated audit fee has been determined on the basis that no material changes are expected in the Group's operations, accounting policies or regulatory environment.

The Audit Committee was satisfied with CCTH CPA's independence, objectivity, qualification, expertise and resources and effectiveness of the audit process.

On the recommendation of the Audit Committee, the Board proposed to re-appoint CCTH CPA as the Auditor to hold office until the conclusion of the next annual general meeting of the Company and to authorise the Board to fix its remuneration.

5. ANNUAL GENERAL MEETING AND PROXY ARRANGEMENT

The notice of Annual General Meeting is set out on pages 19 to 23 of this circular. At the Annual General Meeting, resolutions will be proposed to approve, inter alia, the granting of the Repurchase Mandate and the General Mandate, the extension of the General Mandate by the addition thereto of the number of Shares repurchased pursuant to the Repurchase Mandate and re-election of Directors.

A form of proxy for use at the Annual General Meeting is enclosed with this circular and such form of proxy is also published on the website of the Stock Exchange (www.hkexnews.hk) and on the Company's website (www.culturecom.com.hk). To be valid, the form of proxy must be completed and signed in accordance with the instructions printed thereon and deposited, together with the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power of attorney or authority at the office of the Hong Kong branch share registrar and transfer office of the Company, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, not less than 48 hours before the time appointed for holding the Annual General Meeting or any adjournment thereof. Completion and return of the form of proxy will not preclude Shareholders from attending and voting in person at the Annual General Meeting if they so wish.

6. VOTING AT ANNUAL GENERAL MEETING

Pursuant to Rule 13.39(4) of the Listing Rules, all votes of the Shareholders at the general meetings must be taken by poll. The Chairman of the Annual General Meeting will therefore demand a poll for every resolution put to the vote of the Annual General Meeting pursuant to Bye-law 78 of the Bye-laws.

Holders of treasury shares of the Company, if any, have no voting right at the Company's general meeting.

7. CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from Wednesday, 16 September 2026 to Monday, 21 September 2026 (both days inclusive) for determining the identity of the Shareholders who are entitled to attend and vote at the AGM. No transfer of Shares and/or exercise of the outstanding share options will be registered during this period. Shareholders whose name appear on the register of members of the Company on Monday, 21 September 2026 shall be entitled to attend and vote at the AGM. In order to be eligible to attend and vote at the AGM, unregistered holders of the Shares should ensure that all transfer forms accompanied by the relevant share certificates must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong for registration no later than 4:30 p.m. on Tuesday, 15 September 2026. The record date for determining the eligibility of the Shareholders for attending and voting at the AGM is 21 September 2026.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, no Shareholders have a material interest in relation to the resolutions to be proposed at the Annual General Meeting and no Shareholders shall be required to abstain from voting at the Annual General Meeting.

An announcement on poll vote results will be published by the Company after the Annual General Meeting in the manner prescribed under Rule 13.39(5) of the Listing Rules.

8. RECOMMENDATION

The Directors consider that the granting of the General Mandate and the Repurchase Mandate, to issue and repurchase share and the re-election of Directors as well as the re-appointment of Auditor are in the interests of the Company, the Group and the Shareholders. Accordingly, the Directors recommend the Shareholders to vote in favor of the relevant resolutions to be proposed at the Annual General Meeting.

9. GENERAL INFORMATION

Your attention is drawn to the additional information set out in the Appendix I (Explanatory Statement on the Repurchase Mandate) and Appendix II (Details of the Directors proposed to be re-elected at the Annual General Meeting) to this circular.

Yours faithfully,
On behalf of the Board
CULTURECOM HOLDINGS LIMITED
Huang Guangyu
Chairman and executive Director

The following is an explanatory statement required by the Listing Rules to be sent to the Shareholders to enable them to make an informed decision on whether to vote for or against the ordinary resolution to be proposed at the Annual General Meeting in relation to the granting of the Repurchase Mandate.

1. REASONS FOR REPURCHASE OF SECURITIES

The Directors believe that it is in the best interests of the Company and the Shareholders to have a general authority from the Shareholders to enable the Directors to repurchase Shares on the market to cancel the Shares repurchased following settlement of any such repurchase or hold them as treasury shares. Such repurchases for cancellation may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net asset value of the Company and/or its earnings per Share. On the other hand, Shares repurchased and held by the Company as treasury shares may be resold on the market at market prices to raise funds for the Company, or transferred or used for other purposes, subject to compliance with the Listing Rules, its memorandum of association, the Bye-laws, and the laws of Bermuda. Share repurchase will only be made when the Directors believe that such repurchase will benefit the Company and the Shareholders as a whole.

2. SHARES

As at the Latest Practicable Date, the issued share capital of the Company comprised 1,734,075,788 Shares and 200,000,000 non-listed warrants. The Company did not have any treasury shares as at the Latest Practicable Date.

Subject to the passing of the ordinary resolution no. 5 set out in the notice of the Annual General Meeting in respect of the granting of the Repurchase Mandate and on the basis that no Shares are issued or repurchased by the Company prior to the date of the Annual General Meeting, the Directors would be authorised under the Repurchase Mandate to repurchase a maximum of 173,407,578 Shares (representing approximately 10% of the Shares in issue (excluding treasury shares) as at the Latest Practicable Date) during the period in which the Repurchase Mandate remains in force.

3. FUNDING OF REPURCHASES

In repurchasing Shares, the Company may only apply funds legally available for such purpose in accordance with its memorandum of association, the Bye-laws, the laws of Bermuda, and/or any other applicable laws.

The Company is empowered by its memorandum of association, the Bye-laws to repurchase Shares. The laws of Bermuda provide that the amount of capital paid in connection with a share repurchase by a company may only be paid out of either the capital paid up on the relevant shares, or the funds of the company which would otherwise be available for dividend or distribution or the proceeds of a fresh issue of shares made for such purpose. The amount of premium payable on repurchase may only be paid out of funds of the company which would otherwise be available for dividend or distribution or out of the share premium account of the company before the shares are repurchased. The Company may not repurchase its own shares on the Stock Exchange for a consideration other than cash or settlement otherwise than in accordance with the trading rules of the Stock Exchange.

4. NO REPURCHASE OF SECURITIES FROM CORE CONNECTED PERSONS

The Listing Rules prohibit the Company from knowingly purchasing its securities on the Stock Exchange from a core connected persons, that is, a director, chief executive or substantial shareholder of the Company or any of its subsidiaries or their respective close associates and a core connected person is prohibited from knowingly selling to the Company his/her/its securities of the Company.

No core connected person of the Company has notified the Company that he/she/it has a present intention to sell any Shares to the Company nor has any such core connected person undertaken not to sell any of the Shares held by him/her/it to the Company in the event that the Repurchase Mandate is passed.

5. IMPACT OF REPURCHASES

There might be a material adverse impact on the working capital or gearing position of the Company (as compared with the position disclosed in the audited accounts contained in the annual report of the Company for the year ended 31 March 2026) in the event that the Repurchase Mandate was to be carried out in full at any time during the proposed repurchase period. However, the Directors do not intend to exercise the Repurchase Mandate to such extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or the gearing levels which in the opinion of the Directors are from time to time appropriate for the Company.

6. TAKEOVERS CODE

If, on the exercise of the power to repurchase Shares pursuant to the Repurchase Mandate, a Shareholder's proportionate interest in the voting rights of the Company increases, such increase will be treated as an acquisition for the purposes of the Takeovers Code. Accordingly, a Shareholder, or group of Shareholders acting in concert, could obtain or consolidate control of the Company and become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code for all the Shares not already owned by such Shareholder or group of Shareholders.

As at the Latest Practicable Date, Mr. Dizon Basilio together with Ms. Chow Lai Wah Livia was deemed to be interested in 276,975,112 Shares, representing approximately 15.97% of the issued Shares of the Company. In the event that the Directors exercise in full the power to repurchase Shares of the Company in accordance with the Repurchase Mandate, the shareholding of Mr. Dizon Basilio together with Ms. Chow Lai Wah Livia will be increased to approximately 17.74% of the issued share capital of the Company. The Board of Directors has no intention to exercise the Repurchase Mandate, and consider that such increase will not give rise to an obligation for the Shareholders to make a mandatory offer under Rule 26 of the Takeovers Code.

7. GENERAL

None of the Directors or, to the best of their knowledge having made all reasonable enquiries, any of their respective close associates (as defined in the Listing Rules) have any present intention to sell any Shares to the Company in the event that the granting of the Repurchase Mandate is approved by the Shareholders.

The Directors have undertaken to the Stock Exchange to exercise the power of the Company to make repurchases of Shares pursuant to the Repurchase Mandate in accordance with the Listing Rules, its memorandum of association, the Bye-laws and the laws of Bermuda.

The Company may cancel such repurchased Shares or hold them as treasury shares, subject to market conditions and the Group's capital management needs at the relevant time of the repurchases. For any treasury shares deposited with CCASS pending resale on the Stock Exchange, the Company shall (i) procure its broker not to give any instructions to Hong Kong Securities Clearing Company Limited to vote at general meetings of the Company for the treasury shares deposited with CCASS; and (ii) in the case of dividends or distributions, withdraw the treasury shares from CCASS, and either re-register them in its own name as treasury shares or cancel them, in each case before the record date for the dividends or distributions, or take any other measures to ensure that it will not exercise any shareholders' rights or receive any entitlements which would otherwise be suspended under the applicable laws if those Shares were registered in its own name as treasury shares.

The Listing Rules permit companies whose primary listings are on the Stock Exchange to repurchase their securities on the Stock Exchange and any other stock exchange on which securities of the company are listed and such exchange is recognised by the Securities and Futures Commission of Hong Kong subject to certain restrictions. Among such restrictions, the Listing Rules provide that the shares of such company must be fully paid up and all repurchases of shares by such company must be approved in advance by an ordinary resolution of shareholders, either by way of a general mandate or by specific approval of a particular transaction.

The Company confirms that the explanatory statement set out in this appendix contains the information required under Rule 10.06 of the Listing Rules and that neither the explanatory statement nor the Repurchase Mandate has any unusual features.

8. MARKET PRICES OF SHARES

The highest and lowest prices per Share at which the Shares have traded on the Stock Exchange during each of the previous 12 months and up to the Latest Practicable Date were as follows:

	Share	
	Highest	**Lowest**
	HK$	*HK$*
2025		
July	0.150	0.110
August	0.172	0.116
September	0.275	0.152
October	0.295	0.226
November	0.245	0.163
December	0.188	0.152
2026		
January	0.206	0.152
February	0.196	0.155
March	0.170	0.139
April	0.157	0.120
May	0.153	0.112
June	0.145	0.090
July	0.124	0.100
August (up to the Latest Practicable Date)	0.120	0.100

9. REPURCHASES OF SHARES MADE BY THE COMPANY

No repurchase of Shares has been made by the Company during the six months preceding the Latest Practicable Date (whether on the Stock Exchange or otherwise).

Pursuant to the Listing Rules, the details of the Directors who will retire at the Annual General Meeting according to the Bye-laws and will be proposed to be re-elected at the Annual General Meeting are provided below.

MR. WONG KWAN KIT, INDEPENDENT NON-EXECUTIVE DIRECTOR

Experience and Length of service

Mr. Wong Kwan Kit, aged 54, holds a Master of Business Administration degree from the Chinese University of Hong Kong. He is a fellow member of the Hong Kong Institute of Certified Public Accountants. Mr. Wong has over 23 years of experience in accounting and financial management, mergers and acquisitions gained from certain finance related positions in companies listed in Hong Kong.

Mr. Wong has not been appointed for a specific term but subject to retirement and rotation at the annual general meetings of the Company in accordance with the Bye-laws of the Company.

Positions held in the Company and other members of the Group

Mr. Wong was appointed as an independent non-executive Director of the Company in July 2018. Mr. Wong is the chairman of each of the Audit Committee and the Remuneration Committee, and a member of the Nomination Committee.

Save as disclosed above, Mr. Wong does not hold any other position with the Company and other members of the Group.

Other directorships held in listed public companies

Mr. Wong is currently an independent non-executive director of Man Sang International Limited (stock code: 0938) and Future Machine Limited (stock code: 1401), both companies listed on the Main Board of the Stock Exchange of Hong Kong Limited.

Save as disclosed above, Mr. Wong has not held any other directorship in other listed public companies in the last three years.

Relationships

Mr. Wong does not have any relationships with any other directors, senior management, substantial shareholders (as defined in the Listing Rules), or controlling shareholders (as defined in the Listing Rules) of the Company.

Interests in securities

As at the Latest Practicable Date, Mr. Wong did not have any interests or short position in the Shares or underlying Shares in the Company within the meaning of Part XV of the SFO.

Director's emoluments

There is no service contract entered between the Company and Mr. Wong. During the financial year ended 31 March 2026, Mr. Wong received director's fee of HK$240,000 which is determined by reference to his duties and responsibilities with the Company.

Matters that need to be brought to the attention of the Shareholders

There are no other matters that need to be brought to the attention of the Shareholders. There are no other matters that is required to be disclosed pursuant to paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules in respect of the re-election of Mr. Wong as an independent non-executive Director.

MR. HUANG GUANGYU, AN EXECUTIVE DIRECTOR

Experience and Length of service

Mr. Huang Guangyu, aged 40, possesses extensive experience in investment and publishing. From December 2016 to February 2021, Mr. Huang served as managing partner and vice chairman of an investment company in Beijing. In 2021, Mr. Huang relocated to Macau and established a media organisation dedicated to promoting red culture and facilitating cultural exchange between the Mainland China and Macau. He is the founder of China Red Journal Media Co., Ltd.(中國紅刊傳媒有限公司)and Macau Red Journal Magazine(澳門紅刊雜誌社), and serves as a special planning consultant for China News Release Magazine(中國新聞發佈). The Red Journal, published bimonthly, highlights patriotic deeds and revolutionary history in Macau. Through organising large-scale public welfare and cultural events and promoting patriotic education among youth, it builds a systematic cultural dissemination framework while fostering deep cooperation between the two regions in arts, academia, and other fields.

Mr. Huang has established over a dozen enterprises and social organisations, building a conglomerate spanning cultural media, bio-pharmaceuticals, new energy, equity investment, educational services, and cross-border trade. His ventures include: China Red Journal Media Co., Ltd., Macau Red Journal Magazine, Macau Red Journal Publishing House (澳門紅刊出版社), China Macau Red Journal New Media Centre (中國澳門紅刊新媒體中心), Global Short Drama Centre (Macau) Co., Ltd. (環宇短劇中心(澳門)有限公司), Winner's Home (Macau) Culture Co., Ltd. (贏者之家(澳門)文化有限公司), China Macau Hongkan Food and Pharmaceutical Service Centre (中國澳門紅刊食品藥品服務中心), Macau Hongkan Medical Research Institute (澳門紅刊醫學研究院), Hongkan Capital (Macau) Co., Ltd. (紅刊資本(澳門)股份有限公司), Macau Hongkan Audio-Visual Technology Co., Ltd. (澳門紅刊聲光電科技有限公司), Macau Hongkan New Energy Development Co. Ltd. (澳門紅刊新能源發展有限公司), Macau Hongkan Education Development Centre (澳門紅刊教育發展中心), Hongkan Business Services (Guangdong Hengqin Guangdong-Macau Deep Cooperation Zone) Co., Ltd. (紅刊商務服務(廣東橫琴粵澳深度合作區)有限公司), Hongkan Import and Export Trading Co., Ltd. (Guangdong Hengqin Guangdong-Macao Deep Cooperation Zone) (廣東橫琴粵澳深度合作區紅刊進出口貿易有限公司).

Mr. Huang has entered into a service agreement with the Company for a term of 3 years commencing from 29 April 2026 and the service agreement can be terminated at any time by giving the other party two months' notice in writing. His appointment is also subject to the retirement and rotation at the annual general meetings of the Company in accordance with the Bye-laws of the Company.

Positions held in the Company and other members of the Group

Mr. Huang was appointed as an executive Director and chairman of the Board as well as a member of each of Remuneration Committee, Nomination Committee and Corporate Governance Committee on 29 April 2026. He had been appointed as the chairman of the Nomination Committee and the Corporate Governance Committee with effect from 4 June 2026.

Save as disclosed above, Mr. Huang does not hold any other position with the Company and other members of the Group.

Other directorships held in listed public companies

Save as disclosed above, Mr. Huang has not held any other directorship in other listed public companies in the last three years.

Relationships

Mr. Huang does not have any relationships with any other directors, senior management, substantial shareholders (as defined in the Listing Rules), or controlling shareholders (as defined in the Listing Rules) of the Company.

Interests in securities

As at the Latest Practicable Date, Mr. Huang did not have any interests or short position in the Shares or underlying Shares in the Company within the meaning of Part XV of the SFO.

Director's emoluments

Mr. Huang has entered into a service agreement with the Company for a term of 3 years commencing from 29 April 2026. He will be entitled to a monthly remuneration of HK$56,000 as an executive Director as well as the Chairman and a monthly director's fee of HK$10,000. The remuneration was determined by the Remuneration Committee with reference to his duties and level of responsibilities, the remuneration policy of the Company and the prevailing market conditions.

Matters that need to be brought to the attention of the Shareholders

There are no other matters that need to be brought to the attention of the Shareholders. There are no other matters that is required to be disclosed pursuant to paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules in respect of the re-election of Mr. Huang as an executive Director.

MS. SHENG HAIYUAN, INDEPENDENT NON-EXECUTIVE DIRECTOR

Experience and Length of service

Ms. Sheng Haiyuan, aged 40, has over 15 years of end-to-end working experience in the biomedical industry covering three major areas: research and development, industrialisation management and capital market operations. She holds a Master's degree in Microbiology from Anhui Agricultural University and has completed the EMBA programme at Jinan University. She previously worked as a research assistant at the University of Science and Technology of China. She is familiar with biochemistry and biomedical R&D workflows, and well-versed in the full-cycle development pathway of pharmaceutical products from R&D through to commercial launch.

She is currently director of the chairman's office at Hefei Tianhui Biotechnology Co., Ltd.*（合肥天匯生物科技有限公司）and general manager of Haimaitongheng (Hong Kong) Co., Ltd.*（海脈通衡（香港）有限公司）. Since 2011, she has held positions at Hefei Tianmai Biotechnology Development Co., Ltd.*（合肥天麥生物科技發展有限公司）and Hefei Tianhui Biotechnology Co., Ltd.*（合肥天匯生物科技有限公司）successively. Her professional experience spans the full spectrum of technology transfer and local implementation, production-line construction, process development and product registration for multiple biomedical products. She also has extensive experience in project financing, corporate listing exercises, commercial negotiations, business-development (BD) transactions and investor-relations management. She is committed to empowering the governance of listed companies with industrial insights, and driving the sustainable realisation of corporate strategic value within a compliance-oriented framework.

Ms. Sheng has entered into an appointment letter with the Company for a term of one year commencing from 24 August 2026, and the appointment letter can be terminated at any time by giving the other party one month's notice in writing. Her appointment is also subject to the retirement and rotation at the annual general meetings of the Company in accordance with the Bye-laws of the Company.

* *For identification only*

Positions held with the Company and other members of the Group

Ms. Sheng was appointed as an independent non-executive Director and the member of each of the Audit Committee and Nomination Committee on 24 August 2026.

Save as disclosed above, Ms. Sheng does not hold any other position with the Company and other members of the Group.

Other directorships held in listed public companies

Ms. Sheng has not held any other directorship in other listed public companies in the last three years.

Relationships

Ms. Sheng does not have any relationships with any other directors, senior management, substantial shareholders (as defined in the Listing Rules), or controlling shareholders (as defined in the Listing Rules) of the Company.

Interests in securities

As at the Latest Practicable Date, Ms. Sheng did not have any interests or short position in the Shares or underlying Shares in the Company within the meaning of Part XV of the SFO.

Director's emoluments

Pursuant to the appointment letter entered into between Ms. Sheng and the Company, Ms. Sheng will be entitled to a monthly remuneration of HK$20,000 which is determined by reference to her duties and level of responsibilities, the remuneration policy of the Company and the prevailing market conditions.

Matters that need to be brought to the attention of the Shareholders

There are no other matters that need to be brought to the attention of the Shareholders. There are no other matters that is required to be disclosed pursuant to paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules in respect of the re-election of Ms. Sheng as an independent non-executive Director.

CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

NOTICE IS HEREBY GIVEN that the annual general meeting (the "**Annual General Meeting**") of Culturecom Holdings Limited (the "**Company**") will be held at Room Blossom, Eaton Club, 3/F, Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong on Monday, 21 September 2026 at 3:00 p.m. for the following purposes:

ORDINARY RESOLUTIONS

1. To receive and consider the audited financial statements and the reports of the directors of the Company (the "**Director(s)**") and the auditors of the Company for the year ended 31 March 2026.

2. To confirm, ratify and approve the payment of Directors' fee to Directors for the year ended 31 March 2026.

3. (i) To re-elect Mr. Wong Kwan Kit as an independent non-executive Director;

   (ii) To re-elect Mr. Huang Guangyu as an executive Director;

   (iii) To re-elect Ms. Sheng Haiyuan as an independent non-executive Director; and

   (iv) To authorise the board (the "**Board**") of Directors to fix the remuneration of the Directors.

4. To re-appoint CCTH CPA LIMITED as auditors of the Company to hold office until the conclusion of the next annual general meeting and to authorise the Board to fix their remuneration.

* *for identification purpose only*

5. To consider as special business and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution:

"**THAT**:

(a) subject to paragraph (b) below, the exercise by the Directors during the Relevant Period (as defined below) of all powers of the Company to repurchase issued shares in the share capital of the Company on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") or any other stock exchange on which the shares of the Company may be listed and recognised by the Securities and Futures Commission of Hong Kong (the "**SFC**") and the Stock Exchange for such purpose, subject to and in accordance with the rules and regulations of the SFC, the Stock Exchange, or any other stock exchange as amended from time to time and all applicable laws in this regard, be and the same is hereby generally and unconditionally approved;

(b) the total number of shares of the Company to be purchased pursuant to the approval in paragraph (a) above shall not exceed 10% of the total number of the issued shares of the Company (excluding treasury shares) on the date of passing of this resolution and the said approval shall be limited accordingly; and

(c) for the purpose of this resolution, "Relevant Period" means the period from the passing of this resolution until whichever is the earliest of:

(i) the conclusion of the next annual general meeting of the Company;

(ii) the revocation or variation of the authority given under this resolution by ordinary resolution passed by the Company's shareholders in general meeting; and

(iii) the expiration of the period within which the next annual general meeting of the Company is required by the bye-laws of the Company or any applicable laws to be held."

6. To consider as special business and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution:

"**THAT:**

(a) subject to paragraph (c) below, and pursuant to the Rules (the "**Listing Rules**") Governing the Listing of Securities on the Stock Exchange, the exercise by the Directors during the Relevant Period (as defined below) of all the powers of the Company to allot, issue and deal with unissued shares of the Company (the "**Share(s)**") or to resell treasury shares (which shall have the meaning ascribed to it under the Listing Rules, the "**treasury shares**") of the Company (if permitted under the Listing Rules), and to make or grant offers, agreements and options (including warrants, bonds and debentures convertible into Shares) which might require the exercise of such powers be and is hereby generally and unconditionally approved;

(b) the approval in paragraph (a) above shall authorize the Directors to make or grant offers, agreements and options (including warrants, bonds and debentures convertible into Shares) during the Relevant Period which would or might require the exercise of such powers after the end of the Relevant Period;

(c) the total number of Shares allotted, issued or dealt with or agreed conditionally or unconditionally to be allotted, issued or dealt with (whether pursuant to options or otherwise) and treasury shares sold and/or transferred or agreed conditionally or unconditionally to be sold and/or transferred by the Directors pursuant to the approval in paragraph (a) of this resolution, otherwise than pursuant to:

(i) a Rights Issue (as defined below);

(ii) the exercise of options under a share option scheme of the Company; and

(iii) any scrip dividend scheme or similar arrangement providing for the allotment of shares in lieu of the whole or part of a dividend on shares of the Company in accordance with the bye-laws of the Company,

shall not exceed 20% of the total number of the issued shares of the Company (excluding treasury shares) on the date of the passing of this resolution and the said approval shall be limited accordingly; and

(d) for the purposes of this resolution:

"Relevant Period" means the period from the passing of this resolution until whichever is the earliest of:

(i) the conclusion of the next annual general meeting of the Company;

(ii) the revocation or variation of the authority given under this resolution by ordinary resolution passed by the Company's shareholders in general meeting; and

(iii) the expiration of the period within which the next annual general meeting of the Company is required by the bye-laws of the Company or any applicable laws to be held.

"Rights Issue" means an offer of shares open for a period fixed by the Directors to holders of shares of the Company or any class thereof on the register on a fixed record date in proportion to their then holdings of such shares or class thereof (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws of any relevant jurisdiction or the requirements of any recognized regulatory body or any stock exchange)."

7. To consider as special business and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution:

"**THAT** conditional upon the passing of resolutions nos. 5 and 6 set out in the notice convening the Annual General Meeting, the general mandate referred to in resolution no. 6 above be and is hereby extended by the addition thereto of the number representing the aggregate number of shares repurchased by the Company pursuant to the mandate referred to in resolution no. 5 above, provided that such number shall not exceed 10% of the aggregate number of the issued shares of the Company (excluding treasury shares) on the date of the passing of this resolution."

By Order of the Board
CULTURECOM HOLDINGS LIMITED
Huang Guangyu
Chairman and executive Director

Hong Kong, 28 August 2026

Registered Office:	*Principal Office:*
Victoria Place, 5th Floor,	Unit 807, 8/F, Capital Centre
31 Victoria Street,	151 Gloucester Road
Hamilton HM 10 Bermuda	Wanchai, Hong Kong

Notes:

1. A member entitled to attend and vote at the Annual General Meeting convened by the above notice is entitled to appoint one or (if the member is a holder of two or more shares) more proxy to attend and, subject to the provisions of the bye-laws of the Company, to vote on his/her/its behalf. A proxy need not be a member of the Company but must be present in person at the Annual General Meeting to represent the member. If more than one proxy is so appointed, the appointment shall specify the number and class of Shares in respect of which each such proxy is so appointed.

2. To be valid, the proxy form together with any power of attorney or other authority (if any) under which it is signed or a notarial certified copy of such power or authority must be deposited at the office of the Hong Kong branch share registrar and transfer office of the Company, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong not less than 48 hours before (i.e. 3:00 p.m., Saturday, 19 September 2026) the time of the Annual General Meeting or any adjourned meeting.

3. The principal register of members and the branch registers of members of the Company will be closed from Wednesday, 16 September 2026 to Monday, 21 September 2026 (both days inclusive), during which period no transfer of shares will be registered. In order to qualify for attending the Annual General Meeting, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch Share Registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong not later than 4:30 p.m., Tuesday, 15 September 2026. The record date for determining the eligibility of the Shareholders for attending and voting at the AGM is 21 September 2026.

4. Delivery of an instrument appointing a proxy shall not preclude a shareholder of the Company from attending and voting in person at the annual general meeting of the Company and in such event, the instrument appointing a proxy shall be deemed to be revoked.