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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 343)

(Warrant Code: 824)

PROFIT WARNING

This announcement is made by Culturecom Holdings Limited (“the Company”) and its subsidiaries (“the Group”) pursuant to Rule 13.09 (1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a substantially higher unaudited loss for the six months ended 30th September 2012 as compared with the unaudited loss of HK\$6,458,000 for the corresponding period ended 30th September 2011.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

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The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a substantially higher unaudited loss for the six months ended 30th September 2012, as compared with the unaudited loss of HK\$6,458,000 for the corresponding six months period ended 30th September 2011.

The expected change was mainly attributable to the Group Investment in Ucan.com project, which is still in the project development phase, and the Group expects to start derive revenue from the project during the market launch phase in next 12 months.

The information contained in this announcement is only based on the preliminary assessment according to figures and information that have not been audited or reviewed by the Company’s auditor. Details of the Group’s performance will be disclosed in its final results announcement for the six months period ended 30th September, 2012 which is expected to be published by Middle of December 2012.

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By the order of Board
Culturecom Holdings Limited
Chu Bong Foo
Chairman

Hong Kong, 12th November, 2012

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and executive Director); Mr. Kwan Kin Chung(Managing Director), Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors);Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault and Mr. Lai Qiang (all being independent non-executive Directors).

* for identification purpose only