



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

18 December 2018

Dear Shareholder,

Elections as to Means of Receipt of Corporate Communications

Pursuant to Rule 2.07A(2A) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Culturecom Holdings Limited (the "Company") will make available the following options for you to elect for receipt of future corporate communications ("Corporate Communications") of the Company.

The Corporate Communications includes any document(s) to be issued by the Company for your information or action, including but not limited to (a) the annual report; (b) any interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. You may choose:

- (1) to read the Website Version of all future Corporate Communications in electronic form published on the Company's website at www.culturecom.com.hk ("Website Version") in place of receiving printed copies, and to receive a notification of the publication of the Website Version of Corporate Communications on the Company's website; or
- (2) to receive a printed English version of all future Corporate Communications only; or
- (3) to receive a printed Chinese version of all future Corporate Communications only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications of the Company.

With a view to increasing efficiency, saving costs and protecting the environment, the Company recommends you to elect the Website Version. To make your election, please mark (X) in the appropriate box on the enclosed reply form (the "Reply Form") and sign and return it by post or hand delivery to the Company c/o its Hong Kong Share Registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post the Reply Form in Hong Kong, you may use the mailing label in Reply Form and need not to affix a stamp when returning your Reply Form. Otherwise, please affix an appropriate stamp.

If the Company does not receive the enclosed Reply Form or receive a response indicating your objection by 16 January 2019 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable notice in writing, you will be deemed to have consented to read the Website Version in place of receiving printed copies, and only a printed notification letter of the publication of the Corporate Communications on the Company's website will be sent to you.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar to change the choice of language and means of receipt of the Corporate Communications. You may also send such notice by email to culturecom.ecom@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communications using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of the Corporate Communication will be available from the Company or the Hong Kong Share Registrar on request; and (b) the same will also be available on the Company's website at www.culturecom.com.hk under "Investor Relations" and the HKEXnews website at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the telephone hotline of the Company at (852) 2997 2817 during business hours from 9:00 a.m. to 5:30 p.m. from Monday to Friday, excluding public holidays.

By Order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

* for identification purpose only