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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

CHANGE OF COMPANY SECRETARY

CHANGE OF COMPANY SECRETARY

The board (the "Board") of directors (the "Directors") of Culturecom Holdings Limited (the "Company") hereby announces that Ms. Lee Yuk Ping ("Ms. Lee") has tendered her resignation as the company secretary of the Company (the "Company Secretary") with effect from 18 July 2025.

Ms. Lee has confirmed that she has no disagreement with the Board and there are no any other matters in connection with her resignation that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board further announces that Ms. TSANG Oi Yin ("Ms. Tsang") has been appointed as the Company Secretary which will take effect from 18 July 2025. Ms. Tsang is an associate member of both The Hong Kong Chartered Governance Institute and the Chartered Governance Institute in the United Kingdom. Ms. Tsang obtained a bachelor's degree in International Business from the University of South Australia in 2006.

The Board would like to express its gratitude to Ms. Lee for her contribution to the Company during her tenure of office and welcome Ms. Tsang for taking up the new appointment.

By order of the Board
CULTURECOM HOLDINGS LIMITED
Kwan Kin Chung
Managing Director

Hong Kong, 18 July 2025

As at the date hereof, the Board comprises of Mr. Kwan Kin Chung (being executive Director); Mr. Wong Kon Man Jason (being Chairman and non-executive Director) and Dr. Liu Ka Ying Rebecca (being Vice Chairman and non-executive Director); and Mr. Wong Kwan Kit, Mr. Mung Yat Lik and Mr. Fung Ting Ho (all being independent non-executive Directors).

^{*} for identification purpose only