

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 00343)

MATTERS RELATING TO GRANT OF SHARE OPTIONS

Reference is made to the announcement dated 1 December 2014 (the “Announcement”) of Culturecom Holdings Limited (the “Company”) in relation to the grant of Share Options to the Grantees. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless the context otherwise requires.

Among the total of 38,000,000 share options granted, the Grantees, Ms. Zheng Shi Yun and Ms. Chen Tian Tian, have accepted 11,000,000 and 11,000,000 share options granted respectively. Both the relevant Grantees have accepted less than the number of shares options granted to them but are still valid in accordance with the terms of the Share Option Scheme. Besides, the Grantee, Mr. Lai Tak Kwong, Andrew has accepted 5,000,000 share options granted. No Grantee has exercised the said Options prior to the date of this announcement.

By the order of the Board
Culturecom Holdings Limited
Chu Bong Foo
Chairman

Hong Kong, 5 February 2015

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Dr. Lai Tak Kwong, Andrew, Mr. Kwan Kin Chung, Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being Executive Directors); Mr. Chu Bong Foo (being the Chairman and Non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault, Mr. Lai Qiang and Ms. Ng Ying (all being Independent Non-executive Directors).

**for identification purpose only*