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## **CULTURECOM HOLDINGS LIMITED**

**文化傳信集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00343)**

### **FURTHER ANNOUNCEMENT IN RELATION TO DISCLOSEABLE TRANSACTION ACQUISITION OF ENTIRE EQUITY INTERESTS IN A COMPANY INVOLVING ISSUE OF CONSIDERATION SHARES UNDER SPECIFIC MANDATE**

References are made to the announcements of the Company dated 2 June 2021, 26 August 2021, 29 October 2021, 29 December 2021, 28 February 2022, 29 April 2022, 27 June 2022, 29 September 2022, 25 November 2022, 30 January 2023, 28 April 2023, 31 July 2023, 28 September 2023, 30 November 2023, 31 January 2024, 28 March 2024, 31 May 2024, 29 July 2024 and 30 September 2024 respectively (collectively the “**Announcements**”), in relation to, among others, the Proposed Acquisition of the Sale Capital by the Purchaser. Unless the context requires otherwise, capitalised terms used herein shall bear the same meanings as defined in the Announcements.

The Company would like to provide the follow further information in relation to the Proposed Acquisition.

\* *for identification purpose only*

As at the date of this announcement, the Vendors and the Purchaser are in the course of negotiating the possible amendments to the terms of the Agreement (including but not limited to the amount of the Consideration, the payment terms and the terms of the revenue guarantee) due to the changes in market conditions. If the Vendors and the Purchaser cannot reach consensus on such proposed amendments on or before the Long Stop Date as extended (i.e. 30 November 2024), the Agreement will cease and terminate. If the Agreement is terminated, the Group will continue to explore future business opportunity with the Vendors and/or the Target Company.

By Order of the Board  
**Culturecom Holdings Limited**  
**Kwan Kin Chung**  
*Managing Director*

Hong Kong, 4 October 2024

*As at the date hereof, the Board comprises of Mr. Kwan Kin Chung (being Executive Director); Mr. Wong Kon Man Jason (being Chairman and Non-executive Director) and Dr. Liu Ka Ying Rebecca (being Vice Chairman and Non-executive Director); and Mr. Wong Kwan Kit, Mr. Mung Yat Lik and Mr. Fung Ting Ho (all being Independent Non-executive Directors).*