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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 343)

PROFIT WARNING

This announcement is made by Culturecom Holdings Limited (“the Company”) and its subsidiaries (“the Group”) pursuant to Rule 13.09 (2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a further increase in loss for the year ended 31st March 2013 as compared with the audited loss for the corresponding period ended 31st March 2012.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

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The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a further increase in loss for the year ended 31st March 2013, as compared with the audited loss for the corresponding year ended 31st March 2012.

The expected change was mainly attributable to the Group’s continual investment in the Ucan.com project, as well as the expected loss on the disposal of Raise Beauty Investment Limited, a wholly-owned subsidiary of the Group.

The information contained in this announcement is only based on the preliminary assessment according to figures and information that have not been audited or reviewed by the Company’s auditor. Details of the Group’s performance will be disclosed in its final results announcement for the year ended 31st March, 2013 which is expected to be published by the end of June 2013.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in shares of the Company.

By the order of Board
Culturecom Holdings Limited
Chu Bong Foo
Chairman

Hong Kong, 7th June, 2013

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and executive Director); Mr. Kwan Kin Chung (Managing Director), Mr. Chung Billy, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth, Mr. Chen Man Lung and Mr. Wan Xiaolin (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault, Mr. Lai Qiang and Ms. Ng Ying (all being independent non-executive Directors).

**for identification purpose only*