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### **3D Hong Kong – the inspiration for the online city by Jay Chou**

Co-invested by Culturecom (343.HK) and Asian Superstar Jay Chou, Ucan.com the world's first 3D online city that integrates entertainment, social networking and e-commerce finally launched.

According to Jay Chou, Ucan.com is an open platform for a wide range of business opportunities and there will be three sections: (1) UcanTVS.com; (2) UcanGame.com; and (3) UcanShop.com on the platform.

UcanTVS.com – the world's first multi-channel self-broadcasting site that allows everyone to realize their dreams of being an anchor, a film director or even the best actor/actress in your own video.

UcanGame.com – the world's first 3D social gaming platform. With your unique 3D avatar, you can build your own story online.

UcanShop.com – featuring the city life of Hong Kong, Ucan.com will become the one-stop trading platform that opens to the global internet users.

By installing a mini software in your computer or mobile device, you will be easily, safely and speedily connected to the unlimited virtual world to explore enormous business opportunities with great fun.

According to China Mobile, one of Culturecom's cooperative partners, China Mobile's Mobile Market already has almost 5,000 institutional developers, over 3 million individual developers, 100,000 apps, over 150 million registered members and 600 million downloads. It's believed that the scale and the influence will double when China Mobile's Mobile market gets connected to Ucan.com.

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