
Date : 20 Nov 2012

Publication : udn.com (聯合新聞網)

(<http://udn.com/NEWS/BREAKINGNEWS/BREAKINGNEWS8/7511527.shtml>)

Jay Chou invests in cultural content creation and game industry

Ucan.com Group, a joint venture of Culturecom (343.HK) and Asian music superstar Jay Chou, held their Inaugural Cultural Park Carnival on 21 November 2012 in Taipei, with an aim to build Taiwan as an integrated platform of global cultural content creation and the pioneer of the industrialization of game industry. During the two-day event, Ucan.com showcased its 3D Cloud City, the 3D Cultural Park and the mini Sociaoke online interactive concert. Jay also appeared in a video and shared his vision on Ucan Cloud City.

Executive Director of Ucan.com Mr. 陳自創 explained, “Ucan Cloud City is an innovative platform of global game industry. The Cultural Park will become a large scale game park that integrates online and real world creativity. This will definitely bring Taiwan to be a new center of global game industry and promote the industrialization of game industry.”

--END--