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3D互動樂園明年上路

Ucan 將投資台灣遊戲業

【記者蘇珮儀／台北報導】香港Ucan.com集團昨(21)日宣布，將投資台灣遊戲業，協助業界開展全球市場的產品及服務輸出，建立全球化的遊戲產業大平台。集團擬藉其研發的「雲城市」擴增實境技術，打造出3D互動媒體的「文化(遊戲)樂園」平台，最快明年元月上路。

由香港文化傳信集團及「亞洲音樂天王」周杰倫參與投資的Ucan.com集團，昨日在臺北舉辦首屆《文化樂園》產業嘉年華，目標要結合台灣數位文創產業的人才、資源與雲端技術，打造出全球首個擴增實境的《文化樂園》，推動台灣遊戲產業全球化。

活動現場聚集了近50位海內外數位文創產業業界人士，並邀請香港與海外30家創業者等近200名產官學界人士進行交流，期透過此次發表，要讓高科技的《文化樂園》明年元月順利上線。

Ucan集團執行董事陳自創表示，Ucan「雲城市」欲建立全球遊戲工業的創新平台，正如同美國推動電影工業全球化的模式，未來將引進投資基金及團隊。

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Ucan will invest in Taiwan's gaming industry by launching the 3D Cultural Park next year

(22 November 2012 - Taiwan) Ucan.com Group announced the news to invest in Taiwan's gaming industry and develop a global 3D ani-com gaming platform by using its social AR technology which will be launched in early next year.

Ucan.com, jointly developed by Hong Kong listed company - Culturecom Holdings Limited and the Asian music pop star, Jay Chou, announced the launch of the first



Cultural Park Carnival in Taipei on 21 November. The carnival aims to develop Taiwan to be the leader in cultural gaming industry.

About 200 guests including over 50 guests from digital cultural media sector, representatives from over 30 overseas investment firms were invited to the carnival to have cultural exchange with each other.

Dr. Steve T Chen, Executive Director of Ucan.com Group, said Ucan Cloud City is a new gaming platform and similar to the promotion pattern of the globalization of the film industry in the United States, the Group will bring more investment capital and teams in future to further develop the Cultural Park.