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**New online social platform by Culturecom
Subsidiary Ucan cooperates with China Mobile in 2013**

Ucan Mobile, a joint venture of Culturecom (343.HK) and Jay Chou, plans to launch an online social platform - Apps City with China Mobile (941.HK) in January 2013. Apps City will incorporate the contents of China Mobile's nine online modules, including music, video, e-books and e-commerce etc. CEO of Ucan Mobile Mr. Michael Leung said, ' Apps City will launch Android mobile apps in January, followed by IOS mobile apps in February.'

Culturecom's Managing Director Mr. Donald Kwan said, "The social networking platform Ucan.com and comic licensing are the core businesses of Culturecom. Since our strategic shareholder Dr. Charles Chan Kwok Keung is a shareholder of TVB (511.HK), we may cooperate with TVB (511.HK) in terms of contents in the future."

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