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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 343)

(Warrant Code: 824)

APPOINTMENT OF EXECUTIVE VICE CHAIRMAN

The board of directors of Culturecom Holdings Limited (the “**Company**”) hereby announces that with effect from 26th March 2012, Ms. Chow Lai Wah, Livia, currently an Executive Director, had also been appointed as Vice Chairman of the board of directors of the Company.

By the order of Board

Culturecom Holdings Limited

Chu Bong Foo

Chairman

Hong Kong, 29 March 2012

As at the date of this announcement, the Board comprises of Mr. Kwan Kin Chung, Ms. Chow Lai Wah Livia (being the Vice Chairman), Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault and Mr. Lai Qiang (all being independent non-executive Directors).

** for identification purpose only*