CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立之有限公司) (Stock Code 股份編號: 00343)

21 July 2022

Dear Registered Shareholder(s),

Culturecom Holdings Limited (the "Company")

- Annual General Meeting ("AGM") of the Company to be held on Tuesday, 23 August 2022

The AGM of the Company will be held at Suite 1502, 15/F., Far East Finance Centre, 16 Harcourt Road, Admiralty, Hong Kong on Tuesday, 23 August 2022 at 10:00 a.m.. The Company strongly encourages Shareholders to exercise their rights to attend and vote at the AGM by electronic facilities. As no physical attendance, all Shareholders who wish to appoint a proxy to attend and vote at the AGM shall appoint the Chairman of the AGM as their proxy. Details of the arrangement for the AGM are set out in the Circular.

To access the live webcast at the AGM

If you choose to view and listen to the AGM through the live webcast, from 09:30 a.m. on Tuesday, 23 August 2022, you can log in to the AGM online platform by visiting the meeting website and entering the following details:

• Meeting website: https://meetings.computershare.com/Culturecom_2022AGM

• Username: your 10-digit shareholder reference number starting with "C" ("SRN") printed under the barcode on the top

right corner of this letter

• Password: the five-digit Personal Identification Number (PIN) printed below the SRN

For corporate shareholders who wish to view and listen to the AGM through the live webcast, please call Computershare Hong Kong Investor Services Limited, the Company's branch share registrar and transfer office in Hong Kong, at its hotline (852) 2862 8555 for arrangement.

By Order of the Board Culturecom Holdings Limited Kwan Kin Chung Managing Director

* For identification purposes only

各位登記股東:

文化傳信集團有限公司(「公司」)

- 於 2022 年 8 月 23 日 (星期二) 舉行之公司股東週年大會 (「股東週年大會」)

公司之股東週年大會將於 2022 年 8 月 23 日(星期二)上午 10 時正假座香港金鐘夏慤道 16 號遠東金融中心 15 樓 1502 室舉行。為股東週年大會與會者之健康及安全著想,股東週年大會將以混合大會方式舉行,本公司在此鼓勵股東以電子方式行使其出席及投票權利。由於非親身出席,所有股東如欲委任代表出席及在股東週年大會上投票應委任股東週年大會主席作為其委任代表。有關股東週年大會之安排詳情載於通函內。

以網絡直播觀看及參與股東週年大會

如 閣下選擇以網絡直播觀看股東週年大會,由 2022 年 8 月 23 日 (星期二)上午 9 時 30 分開始, 閣下可瀏覽會議網站並 輸入以下資料,以登入股東週年大會網上平台:

• 會議網站: https://meetings.computershare.com/Culturecom 2022AGM

• 登入名稱: 印於本信函右上角條碼下,以字母「C」開始之 閣下的十位數字股東參考編號

• 密碼: 印於股東參考編號下之五位數字個人識別號碼

> 承 董 事 會 命 文**化傳信集團有限公司** 董事總經理 **關健聰**

2022年7月21日