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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

ELECTIONS AS TO MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

The Company is making arrangements for Shareholders to elect for receipt of future Corporate Communications (i) in electronic form on the Company's website at www.culturecom.com.hk (where they will continue to be published in both English and Chinese) or (ii) in printed form. The Company is making these arrangements with a view to increasing efficiency, saving costs and protecting the environment.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter to its Shareholders on 18 December 2018 (the "**First Letter**") together with a reply form (the "**Reply Form**") with a mailing label attached for posting within Hong Kong. The First Letter and the Reply Form will be in English and Chinese. The Reply Form will enable Shareholders to elect for any one of the following options:
 - (i) to read the Website Version of all future Corporate Communications in electronic form published on the Company's Website at www.culturecom.com.hk ("Website Version") in place of receiving printed copies, and to receive a notification letter of the publication of the Website Version of the Corporate Communications on the Company's Website; or
 - (ii) to receive the printed English version of all future Corporate Communications only; or
 - (iii) to receive the printed Chinese version of all future Corporate Communications only; or
 - (iv) to receive both the printed English and Chinese versions of all future Corporate Communications.

The First Letter explains that, if the Company does not receive from a Shareholder a duly completed and signed Reply Form (or another response from a Shareholder

indicating that the Shareholder objects to receiving Corporate Communications in electronic form on the Company's website) on or before 16 January 2019, the Shareholder will be deemed, until the Shareholder informs the Company otherwise by reasonable notice in writing at the office of the Hong Kong Share Registrar, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to culturecom.ecom@computershare.com.hk, to have elected to receive all future Corporate Communications in electronic form on the Company's website instead of receiving the same in printed form.

2. If a Shareholder has elected in a Reply Form to receive Corporate Communications in printed form, the Company will send Corporate Communications to the Shareholder unless and until the Shareholder notifies the Hong Kong Share Registrar in writing (at the above address) or by email to culturecom.ecom@computershare.com.hk that the Shareholder wishes to receive Corporate Communications by electronic means on the Company's website.
3. If a Shareholder has elected in a Reply Form to receive Corporate Communications by electronic means on the Company's website, the Company will notify the Shareholder by email (at the email address provided in the Reply Form) when each Corporate Communication is published on the Company's website. If a Shareholder does not provide an email address or is deemed (because the Shareholder has not sent a Reply Form) to have elected to receive all Corporate Communications by electronic means on the Company's website, the Company will notify the Shareholder by post when each Corporate Communication is published on the Company's website. This notification will be sent to the address of the Shareholder which appears in the Company's register of members maintained by the Hong Kong Share Registrar.
4. When each Corporate Communication is sent by the Company in printed form to a Shareholder in accordance with the arrangements described in paragraph 2 above, a letter (the "**Second Letter**") and a change request form (the "**Change Request Form**") with a mailing label attached for posting within Hong Kong will be attached to or printed in the relevant Corporate Communications. The Second Letter and Change Request Form will be in both English and Chinese. By completing and returning the Change Request Form to the Hong Kong Share Registrar, the Shareholder may elect to receive all future Corporate Communications in electronic form on the Company's website instead of in printed form (or in printed form instead of in electronic form on the Company's website).
5. Shareholders may also at any time by reasonable notice in writing to the Company (send to the Company's Hong Kong Share Registrar at the above address or by email to culturecom.ecom@computershare.com.hk) elect to receive all future Corporate Communications in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form). If any Shareholder who has elected (or is deemed to have elected) to receive Corporate Communications in electronic form on the Company's website for any reason has difficulty in obtaining access to the Corporate Communications on the Company's website, the Company will upon request by the Shareholder send the Corporate Communications to the Shareholder in printed form free of charge.
6. All Corporate Communications will continue to be available on the Company's website at www.culturecom.com.hk in both English and Chinese and in accessible format. Soft copies in both languages of all Corporate Communications will also be filed with the Stock Exchange on the same day as that on which they are made

available to Shareholders (or on such other day as may be required by the Stock Exchange or in order to comply with the Listing Rules) and will be available on the website of the Stock Exchange at www.hkexnews.hk.

7. The Company is providing a hotline service (Tel: (852) 2997 2817) available during business hours (9:00 a.m. to 5:30 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiries about the arrangements described above.
8. The First Letter and the Second Letter will indicate that the Corporate Communications will be available on the Company's website in both English and Chinese and that the hotline service is being provided as described above.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

“Company”	Culturecom Holdings Limited, an exempted company incorporated in Bermuda with limited liability, the shares of which are listed on the Main Board of the Stock Exchange
“Corporate Communications”	Any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) Annual Report; (b) any interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) forms of proxy
“Hong Kong”	The Hong Kong Special Administrative Region of the People's Republic of China
“Hong Kong Share Registrar”	Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
“Listing Rules”	The Rules Governing the Listing of Securities on the Stock Exchange
“Shareholder(s)”	A holder of shares in the issued share capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

Hong Kong, 18 December 2018

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being Vice Chairman and executive Director); Mr. Kwan Kin Chung, Mr. Huang Mingguo, Mr. Yuen Kin and Mr. Tang Kwing Chuen Kenneth (all being executive Directors); Mr. Fan Chun Wah Andrew, Mr. Lai Qiang, Mr. Wong Kwan Kit, Mr. Mung Yat Lik and Ms. Ng Ying (all being independent non-executive Directors).

** for identification purpose only*