CCS4821 CHLH

Shareholder Name(s) and Address 股東之姓名及地址 :

Reply Form 回條

To: Culturecom Holdings Limited (the "Company")
(Stock Code: 00343)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wan Chai, Hong Kong

致：文化傳信集團有限公司（「本公司」或「貴公司」）
（股份代號：00343）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Corporate Communications of the Company ("Corporate Communications") in the manner as indicated below:
本人╱我們希望以下列方式收取　貴公司之公司通訊（「公司通訊」）：
(Please mark **ONLY ONE**（**X**）of the following boxes)
(請從下列選擇中，僅在其中**一個空格**內劃上「**X**」號)

☐ read the **Website version** of all future Corporate Communications published on the Company's website in place of receiving printed copies; and receive an email notification of the publication of Corporate Communication on the Company's website; **OR**
閱覽在本公司網站刊發之所有日後公司通訊之**網上版本**，以代替印刷本，並收取公司通訊已在本公司網站刊發之電郵通知；**或**

***Email Address* 電郵地址** ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

(The Company will send to the email address provided above (if any) a notification of the availability of the Corporate Communication on the Company's website in the future. If no email address is provided, only a notification letter of the publication of the Corporate Communication on the Company's website will be sent. Please provide the email address in English Block Letters and the email address is used for notification of release of Corporate Communication only)
（本公司日後會在公司通訊於本公司網站發佈時發出通知至以上提供之電郵地址(如有)。如未有提供電郵地址，則會發出公司通訊已在網上刊發的通知信函予　閣下。請以英文正楷填寫電郵地址，以上電郵地址僅供用作通知公司通訊已發佈。）

☐ read the **Website version** of all future Corporate Communications published on the Company's website in place of receiving printed copies; and receive a notification letter of the publication of Corporate Communication on the Company's website; **OR**
閱覽在本公司網站刊發之所有日後公司通訊之**網上版本**，以代替印刷本，並收取公司通訊已在本公司網站刊發之通知信函；**或**

☐ to receive the **printed English version** of all future Corporate Communications ONLY; **OR**
僅收取所有日後公司通訊之**英文印刷本；或**

☐ to receive the **printed Chinese version** of all future Corporate Communications ONLY; **OR**
僅收取所有日後公司通訊之**中文印刷本；或**

☐ to receive both the printed **English and Chinese versions** of all future Corporate Communications.
同時收取所有日後公司通訊之**英文及中文印刷本**。

Date
日期 ______________________

Signature(s)
簽名 ______________________

You are required to fill in the details if you download this Reply Form from the Company's website or the HKEXnews's website.
假如你從本公司網站或香港交易所披露易網站下載本回條，請務必填上有關資料。

Notes 附註：

1. Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTER on the top left corner in this change request form if you download this form from the web.
請　閣下清楚填妥所有資料。 倘若 閣下從網上下載本變更申請表，請於本表格左上方用英文正楷清楚註明 閣下的姓名及地址。
2. By electing to read the Website Version of the Corporate Communications published on the Company's website in place of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communications in printed form.
在選擇瀏覽在本公司網站發出之公司通訊網上版本以代替收取印刷本後， 閣下已明示同意放棄收取公司通訊印刷本的權利。
3. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid.
如屬聯名股東，則本變更申請表須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署，方為有效。
4. Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確，則本表格將會作廢。
5. The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing or by email to culturecom.ecom@computershare.com.hk to the Company c/o Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.
上述指示適用於將來寄發予本公司股東之所有公司通訊，直至 閣下發出合理時間的書面通知或以電郵方式到 culturecom.ecom@computershare.com.hk 予本公司之香港股份登記處香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓另作選擇為止。
6. Shareholders are entitled to change the choice of means of receipt of the Corporate Communications at any time by reasonable notice in writing or by email to culturecom.ecom@computershare.com.hk to the Company c/o the Company's Hong Kong Share Registrar.
股東有權隨時發出合理時間的書面通知或以電郵方式到 culturecom.ecom@computershare.com.hk 予本公司之香港股份登記處，要求更改公司通訊之收取方式。
7. For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form.
為免存疑，任何在本變更申請表上的額外手寫指示，本公司將不予處理。
8. Please note that both printed English and Chinese versions of all the Company's Corporate Communications which we have sent to our Shareholders in the past 12 months are available from the Company on request. They are also available on the Company's website (www.culturecom.com.hk) for five years from the date of first publication.
本公司備有於過去12個月曾寄發予股東的公司通訊的中、英文版印刷本。該等通訊文件亦由首次登載日期起計，持續5年載於本公司網站(www.culturecom.com.hk)上。

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MAILING LABEL 郵寄標籤

Please cut the mailing label and stick it on the envelope to return the Form to us.
No postage stamp necessary if posted in Hong Kong.
閣下寄回表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freepost No. 簡便回郵號碼 37
Hong Kong 香港