

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **CULTURECOM HOLDINGS LIMITED**

文化傳信集團有限公司\*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00343)**

### **PROFIT WARNING**

This announcement is made by Culturecom Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rules 13.09 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) hereby inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on its preliminary assessment of the Group’s unaudited consolidated management accounts for the six months ended 30 September 2025 (the “**Period**”), the Group is expected to record an unaudited loss for the period of the Company (the “**Loss**”) ranging from approximately HK\$26.0 million to HK\$36.0 million for the Period, as compared with the Loss of approximately HK\$11.6 million for the six months ended 30 September 2024. The substantial increase in Loss was primarily attributable to the impairment loss recognised in respect of intangible assets and deposit paid for intangible assets due to the intense competition in the current smart/AI product market, and considering that it’s not a good timing for the Company to enter into Chinese smart products, the management has adopted a prudent approach to made such impairment.

The Company is still in the process of preparing the unaudited consolidated results of the Group for the Period. The information contained in this announcement is only based on the Board's preliminary assessment of the unaudited consolidated management accounts of the Group for the Period and information currently available to the Company, which have not been reviewed or audited by the auditors of the Company nor the audit committee of the Company, and may therefore be subject to change. Shareholders and potential investors are advised to read the interim results announcement of the Company for the Period carefully, which is expected to be published by 27 November 2025.

**Shareholders of the Company and investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Culturecom Holdings Limited**  
**Kwan Kin Chung**  
*Managing Director*

Hong Kong, 24 November 2025

*As at the date hereof, the Board comprises of Mr. Kwan Kin Chung (being Managing Director and executive Director); Mr. Wong Kon Man Jason (being Chairman and non-executive Director); and Mr. Wong Kwan Kit, Mr. Mung Yat Lik and Mr. Fung Ting Ho (all being independent non-executive Directors).*

\* *for identification purpose only*